



YouCanDoWhatYouLove.com

Yorktown Heights

By Jamie Opalenik

To find your passion and find a way to make money at it is just part of the American Dream. It's sad that some people live their entire lives without even catching sight of that dream.

At 28, Yorktown resident Mary Alice Franklin has found a way to live her dream. She is a freelance writer for Examiner.com, a citizen-journalism Web site, and a resumé writer for ResumesExpert.com. She feels lucky to work in a field that inspires her, and she has discovered that in life, "you can do what you love." She recently launched a new Web site to help others with their quest to find the perfect job. In February, Franklin unveiled www.YouCanDoWhatYouLove.com (www.YCDWYL.com).

After receiving her master's degree in publishing from Pace University, Franklin entered the publishing field. Several years into that industry, she began to question her career path. Franklin then made the decision that would lead to her dream job. She decided to take a long sabbatical from publishing and spent two months backpacking through Europe. It was among the beautiful sites, culture and experiences overseas that Franklin made the decision to explore her passion for writing.

"I was doing work that I liked, but my dream job was always to be a writer, and I needed that initial push to pursue my dream job as well," Franklin said. "While backpacking, I tried to figure out what I wanted to do next, and backpacking across Europe was something that I had always wanted to do and it made me realize that that was possible and it really inspired me to pursue writing when I got back."



JAMIE OPALENIK PHOTO

Mary Alice Franklin, a freelance writer, began www.YouCanDoWhatYouLove.com to help people turns their hobbies and dreams into careers.

As a writer, Franklin found she was receiving positive feedback from her articles and resumé advice. She soon began changing her focus again. She wanted to help people get to the place in life where she had been so fortunate to find at a young age.

With the creation of the YCDWYL Web site, Franklin has opened doors of opportunities to others looking to chase

their dreams and passions.

"In the current economy I was seeing a lot of people who were looking for jobs and ended up finding something that was totally unrelated to what they wanted to be doing, and have just settled there," Franklin said. "I found a lot of people were settling into these jobs they weren't really interested in and stopped pursuing their interest or just saw their true passion

as a hobby and not something they could turn into a job."

After witnessing people around her putting their aspirations on the shelf in exchange for jobs that were just a means to pay the bills, Franklin felt the desire to help.

"I realized it was one of my passions to help people pursue that passion of theirs and realize that they can turn their hobby into a job," she said.

The YCDWYL site is free to all visitors and job seekers. The only service Franklin charges a fee for is resume construction and/or editing services. The site possesses an array of information such as employment openings, social networking information, resumé assistance, career assessment information, recommended readings and helpful articles.

"It's a career resource site that helps you chase your dream job. That's what we focus on," Franklin said. "It's a comprehensive outlet. It's not just a blog. There are a lot of different aspects of the site that people can go to and browse around."

With her new business, Franklin gets to combine her passion for writing with her desire to help others chase and catch their dreams.

"I'm living my dream job at the moment," Franklin said. "Writing and making it work while I focus on building this site more and more. I am making it work for myself and want to encourage other people to make it work for them."

Looking for a career advice? You can visit www.YouCanDoWhatYouLove.com or www.YCDWYL.com. You can also follow Franklin on Twitter @YCDWYL and Facebook by searching YouCanDoWhatYouLove.com.

ASAP
PHOTOGRAPHY
914.471.7029
www.asap-photography.com

Need a Photographer for a special occasion, residential or business location, or just some portrait or studio work?

Any Style Any Place
Photography provides affordable digital photographs.

Contact us for more information:
Phone: 914-471-7029
Email:
asapphotography@gmail.com
72 Putnam Drive, Carmel, New York, 10512

Follow us on
twitter
twitter.com/examinerstone

Find us on
Facebook
Search for
EXAMINER MEDIA

914-864-0878
advertising@theexaminernews.com
www.theexaminernews.com

PROFESSIONAL HANDYMAN SERVICE

- Repairs & Installations
- Inside/Outside Repairs
- Closet Design
- Crown Moldings
- Assembling & Hanging
- Tiling, Grouting & Caulking
- Sheetrock
- A/C Installation
- Plumbing & Electrical Repairs
- Deck Repairs
- Powerwashing
- Storm Door Installation
- Cabinetry Installation & Repair
- Masonry Work
- Door & Window Replacement

All Home Improvements Available Weekends No Job Too Small!

Serving all of Westchester & Putnam County
Call Paul Markowski with your to-do list
914-400-4144
Licensed and Insured
Lic:WC-10489-H07

Mention this ad and receive
10% OFF!

REY INSURANCE AGENCY
Since 1965, Insurance and Financial Services

HOME | AUTO | LIFE | HEALTH | BUSINESS

Insure your house, PROTECT YOUR HOME
We can help with any of the following solutions:

Life Insurance	Auto Insurance
Home Insurance	Business Insurance
Disability Insurance	
Group Benefits	
Long Term Care Insurance	

Tel: 914.631.7628 Fax: 914.631.7409
219 No. Broadway, POB 845 • Sleepy Hollow, New York
www.reyinsurance.com

Se habla Español